



Create Hair Styling Aids That Leave Hair Touchably Soft and Perfectly Styled, Instead of Crispy, Crunchy and Weighed Down

Creating mousses, styling creams, gels or sprays for hair that leave a soft, flexible hold is now easier than ever with SilForm HydroFlex emulsion.

Upon drying, this silicone-organic hybrid emulsion leaves an elastic film that can provide flexible, natural and soft hold to the hair. This ingredient has excellent mechanical strength and elasticity and its film properties make it possible to formulate hair styling products that deliver natural hold and curl definition with a unique soft feel.

INCI:
Polyacrylate-56

KEY FEATURES & TYPICAL BENEFITS

FILM FEATURES

- Mechanical strength
- Elastic/flexible
- Water resistant
- Compatible with water-based formulations
- Ease of use

APPLICATION BENEFITS

- Flexible and natural hold
- Soft feel
- Compatible with most anionic and nonionic ingredients typically found in pump sprays, hair gels and mousses
- Curl memory and curl definition

CURL DEFINITION

SilForm HydroFlex emulsion can help to achieve long-lasting curl definition when used in styling applications such as spray.

AQUA SPRAY FOR CURL DEFINITION METHOD:

The hair tresses (bleached wavy hair, 5 g, 20 cm) were washed for 1 minute with 10% SLES solution and then rinsed for 1 minute. The water was squeezed out.

The aqua spray was applied (~ 0.5 g) to tresses.

See other side for test results.



